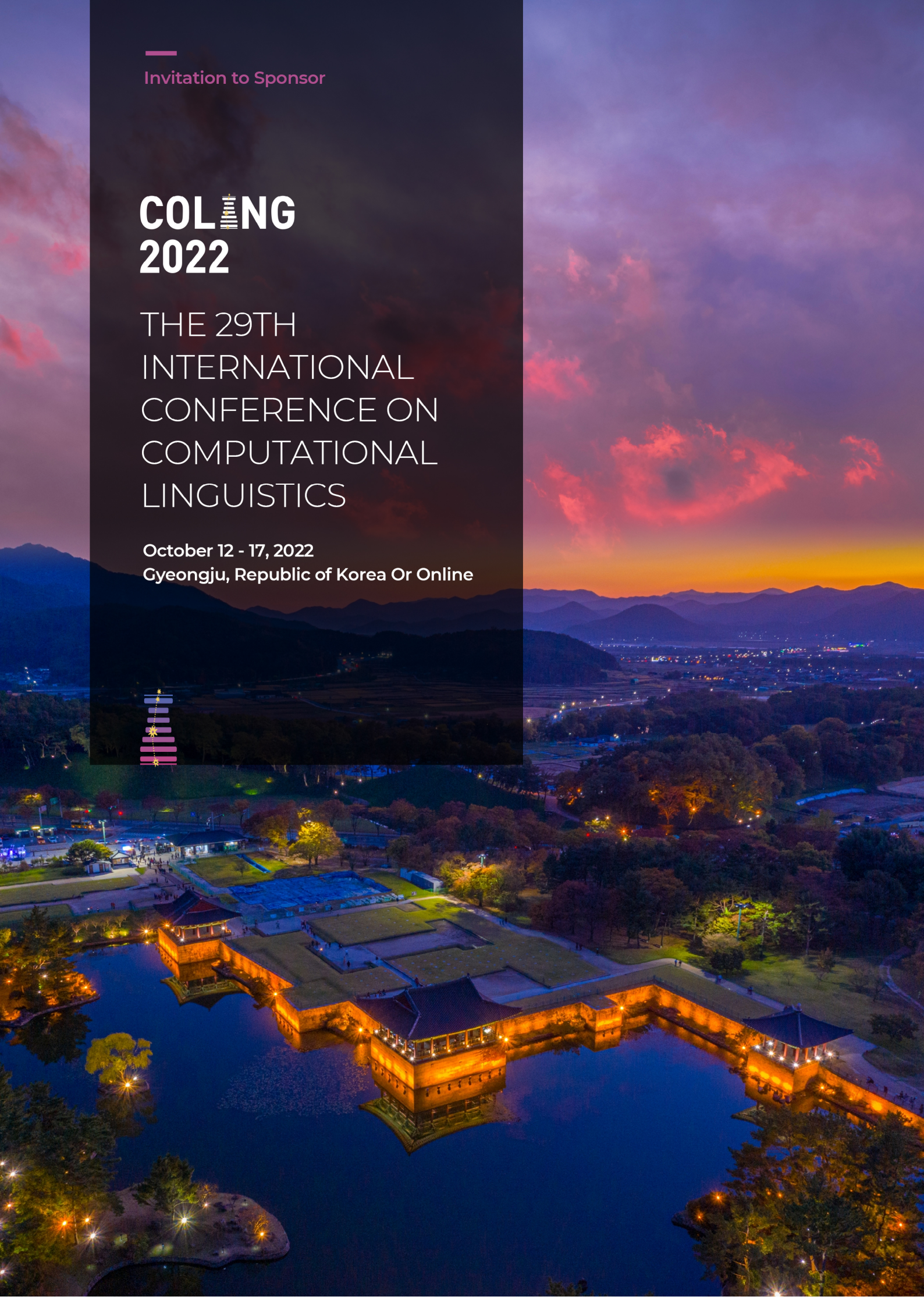


Invitation to Sponsor

COLING 2022

THE 29TH
INTERNATIONAL
CONFERENCE ON
COMPUTATIONAL
LINGUISTICS

October 12 - 17, 2022
Gyeongju, Republic of Korea Or Online



THE 29TH INTERNATIONAL CONFERENCE ON COMPUTATIONAL LINGUISTICS (COLING 2022)

ABOUT COLING

COLING, the International Conference on Computational Linguistics, is one of the premier conferences for natural language processing and computational linguistics. First established in 1965, the biennial COLING conference is held in diverse parts of the globe and attracts participants from both top-ranked research centers and emerging countries. Today, the most important developments in our field are taking place not only in universities and academic research institutes but also in industrial research departments including tech startups. COLING provides opportunities for all these communities to showcase their exciting discoveries.



ABOUT COLING 2022 AND VENUE (GYEONGJU)

In fall 2022, COLING will be held in Gyeongju in a hybrid format. All participants can either present at the venue site or join virtually. We are pleased to provide a safer environment for our colleagues with proof of vaccination, infectious disease prevention and control by a committee in charge to prevent infection. In addition, the high level of vaccination rate will keep participants safe to encourage them to explore Gyeongju. We hope COLING 2022 to be fully free from pandemic restrictions.

Gyeongju, the capital of the Silla Dynasty, has been chosen by TIME magazine as one of the World's Greatest Places in the year of 2021. Gyeongju is known as a "museum without walls" and it has abundant archaeological sites including temple and palace ruins and burial mounds. Cheomseongdae, which is in the logo of COLING 2022, is known as the world's oldest astronomical observatory. Gyeongju is also the hometown of the character Idu, which is a Korean notation using Chinese characters. It was created a thousand years before Hangeul, the official Korean character set. It is very meaningful to hold a big NLP conference in the place where Idu was created.

Date October 12 (Wed.) – 17 (Mon.), 2022

Location HICO, Gyeongju, Republic of Korea

SPONSORSHIP INFORMATION

About Sponsorship

We have a range of sponsorship packages designed to suit all your needs. Each allows you to showcase your products and services where the top marketing decision-makers and influencers network. All sponsorship categories are filled on a first-come, first-served basis.

How to reserve your sponsorship

- Please download the Sponsorship Application form, fill out and fax/ or e-mail it to the COLING 2022 Secretariat (coling2022-sponsor@googlegroups.com).
- Pay the contribution by the deadline: within a month from invoice issue date.
- Please send the receipt to the secretariat for confirmation of full payment.
- All payments should be transferred to the bank account. Find detailed information from the Application Form on the last page.

| Sponsorship Levels for COLING 2022 | |
|------------------------------------|------------|
| Grand Challenge | \$ 25k USD |
| Diamond | \$ 15k USD |
| Platinum | \$ 10k USD |
| Gold | \$ 7k USD |
| Silver | \$ 5k USD |
| Bronze | \$ 2k USD |
| Supporter | \$1k USD |

Further information on sponsorship opportunities can be obtained by contacting coling2022-sponsor@googlegroups.com or any of the Sponsor Chairs.

| COLING 2022 BENEFITS | | Grand Challenge | Diamond | Platinum | Gold | Silver | Bronze | Supporter |
|------------------------------------|--|-----------------|-----------|-----------|-----------|--------------|--------------|-----------|
| Contribute to the Best Paper Award | | O | - | - | - | - | - | - |
| Online | Expo (E-Booth) | O | O | O | O | O | O | - |
| | Promotion Video on Online Venue in Expo | O | O | O | O | O | O | - |
| | Virtual Mentoring Person Assignment | 10 | 4 | 3 | 2 | 1 | - | - |
| | Booth on Metaverse Platform | O | O | O | O | - | - | - |
| | Logo on Metaverse Platform | O | O | O | O | - | - | - |
| | The company logo on the Metaverse avatar | O | - | - | - | - | - | - |
| | Acknowledgement and hyperlink on conference website | O | O | O | O | O | O | O |
| | Grand Challenge sponsor sign at your exhibition space (if any) | O | - | - | - | - | - | - |
| In-person | Number of complimentary registrations for company representatives to the main conference | 10 | 4 | 3 | 2 | 1 | - | - |
| | Distribute material (given by sponsor) with logo | 3 | 2 | 1 | - | - | - | - |
| | Inclusion of company logo and sponsor level in program booklet, prominently displayed banner | O | O | O | O | O | O | O |
| | Colored Advertisement in Program Book | 2x Full page | Full page | Half page | Half page | Quarter page | Quarter page | - |
| | Exhibit Space (3m*3m / 1 booth) | 3 | 2 | 1 | 1 | - | - | - |
| | Promotional Video on Screen at the Banquet | O | O | O | O | O | O | - |
| | Complimentary invitations to the Banquet | 10 | 4 | 3 | 2 | 1 | - | - |
| | Allocation of a slot in Industry Session | O | O | O | O | - | - | - |

ABOUT GRAND CHALLENGES

WHAT ARE GRAND CHALLENGES?

Grand Challenges are difficult but important problems set by various institutions or professions that aim to bring together resources and knowledge across different fields and encourage solutions.

For innovation-related activities, EU has identified seven societal Grand Challenges. Various activities from research to market are now being contributed to the several societal challenges. Specifically, NLP promises significant impact on the research & development of Health, demographic change and wellbeing, along with inclusive and innovative societies.

The 7 societal Grand challenges

Health, demographic change and wellbeing

Food security, sustainable agriculture and forestry, marine and maritime and inland water research, and the Bioeconomy

Secure, clean and efficient energy

Smart, green and integrated transport

Climate action, environment, resource efficiency and raw materials

Changing world - inclusive, innovative and reflective societies

Secure societies - protecting freedom and security of the world



YOU CAN HELP COLING WITH ITS GRAND CHALLENGES, INCLUDING:

- Contribute to the Best Paper Award of the Challenge Prize
- Invited speaker assignment for "Tackling the Grand Challenges through language"
- Support workshops related to Grand Challenges
- Supporting social enterprises aims to solve the Grand Challenge through language
- Accommodations for researchers with disabilities (e.g., vision assistance, sign language interpreting, mobility assistance)
- Subsidizing attendance for researchers with financial hardship
- Enabling remote participation for researchers who are unable to travel due to visa restrictions, physical disabilities, or family responsibilities

SPONSORSHIP BENEFITS



Benefits for in person conferences

- Materials with logos given by sponsors can be distributed, and the number is limited depending on the grade.(e.g. Lanyard, Mask, Souvenir)
- Sponsor levels are included in the program booklet along with the company logo and will be notified to participants through the advertising banner.
- One exhibition space up to 3.0 m wide X 2.0 m deep
- Sponsorship's promotional video is shown on the Banquet screen.
- Sponsorship can allocate slots to industrial sessions



Benefits for online conferences

- In Expo(E-Booth), each company will be able to show their promotion video, brochures, and any promotive contents, etc.
- Space will be allocated to the Metaverse platform.
- You can attach the company logo to the Metaverse avatar.
- Sponsorship can include the company's hyperlinks on the conference website.
- The Grand Challenge allows to display sponsor sign in the exhibition space regardless of space.

SPONSORSHIP APPLICATION FORM

Please fill out the below application form, and send it back to the secretariat.

COLING 2022 Secretariat

E-mail coling2022-sponsor@googlegroups.com Tel +82-42-472-7460 Fax +82-42-472-7459

1. Information of the Company

Organization Name:

We agree to sponsor COLING 2022 as (please check one option):

- | | | |
|---|--|---|
| <input type="checkbox"/> Grand Challenge | <input type="checkbox"/> Diamond Sponsor | <input type="checkbox"/> Silver Sponsor |
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Bronze Sponsor | Amount/Value: \$ |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Supporter | Description: |

Authorized representative:

Title:

Organization's Address:

Telephone:

E-mail:

Website link (for your logo):

Distribute material
(given by sponsor)
with logo

2. Account Information

| | |
|----------------|---|
| Account Holder | Korea Institute of Information Scientists and Engineers |
| Account Number | 1005-302-050679 |
| Bank Name | Woori Bank |
| Swift Code | HVBKKRSEXXX |
| Bank Address | 1585, Sangam-dong, mapo-gu, Seoul, South Korea |

Name of Applicant _____

Date _____

Signature _____